

THE PIE INSIDER

The PIE Leadership Digest

50 voices of 2023 Australia-ASEAN edition



People Behind The Policy
Exclusive interview with
Phil Honeywood

The PIE 50 Voices of 2023
We name the influential voices that
you should be following

The PIE Live Australia
The countdown to the
conference begins

THE PIE

Sponsored by
guard.me[®]
International Insurance

guard.me International Insurance is among the world's largest health and travel insurance providers for international education, and we are proud to celebrate 25 years of committed service this year. Our insurance protections, funding programs, and mental health wellness and learning resources have benefitted thousands of students worldwide.

In response to our clients' needs, we have incorporated a variety of new features and enhancements into our extensive guard.me suite of policies. One notable improvement is the increased cancellation limit, which aims to better accommodate the requirements of students engaged in long-term study programs abroad. Additionally, we have introduced a convenient option for students to access free GP support assistance via phone call, eliminating the need for app downloads. By dialing the assistance line specified on their Certificate of Insurance, students can now benefit from 24/7 access to multilingual GP support services.



Nicoletta Pinto
Head of Business Development and Sales EU & UK



At guard.me, we take immense pride in actively listening to our clients and prioritize their invaluable feedback. This commitment allows us to continuously meet and surpass the ever-evolving needs and expectations of our valued customers.





“

**WE ARE DELIGHTED TO
BE FINALLY BRINGING
OUR COMMUNITY
TOGETHER ON THE
GOLD COAST"**

Amy Baker, CEO, The PIE

UNDERSTANDING THE PEOPLE BEHIND THE POLICY

In the second edition of this special series of *The PIE Insider* we are focusing on the international education ecosystem in Australia and the wider Indo-Pacific region.

As we prepare for the first of our leadership conference down under with The PIE Live Australia taking place in Gold Coast on July 24-25, we thought it would be the perfect opportunity to take a look at some of the personalities within the sector.

The program for the conference is packed with CEOs, directors and entrepreneurs with so much to say! Thought leaders and innovators who are helping shape the future of international education in our rapidly changing world.

While we cannot accommodate all the submissions for panels, speakers and workshops, the majority will be present at the event taking the opportunity to network and join the debate.

Like it or not, we live in a world that is obsessed with reality, authenticity and the people who shape the business, politics, entertainment and culture we choose to engage with.

These digests are designed to bring you a fresh perspective on intled leadership - focusing on the people behind the policy.

Our headline interview is with Phil Honeywood, CEO of the International Education Association of Australia, followed by 50 voices we think you should be following in 2023.

The PIE's own entrepreneurial success and journey to Australia is largely based on three female leaders who were brave enough to have a voice and use it to champion others in international education.

We hope you'll be inspired to find your own voice in 2023, because we can't wait to hear what you have to say.

PHIL HONEYWOOD



Phil Honeywood, CEO, IEAA

INTERNATIONAL EDUCATION ASSOCIATION OF AUSTRALIA

This digest focuses on the increasing importance of personal brand for leaders in the international education sector. Can you remember when you first found your voice as a leader?

I went to a government high school in my regional community in northern New South Wales. And for whatever reason, my English teacher decided that I was the perfect third speaker for the school debating team [a role that critiques the opponent team's arguments and summarises the debate].

I got to go to many other schools and debate topics from junior high onwards and it provided a trial stage, having to debate a topic often in front of classmates and other schools and that was a taste for me. Being the oldest of five boys, I was probably a natural third speaker!

The other revelation for me in terms of potential leadership, which has really informed everything that's happened in my whole career journey was to win a Rotary exchange scholarship to Tokyo for a year.

Hearing the Japanese on the train commute every morning, pointing to me or talking about me as an American, when I became fluent in Japanese I started to say "no, sorry, I'm from Australia" and I started to think of my own country compared to America and benchmark Japanese culture against Australian culture. That inspired me to think about becoming a politician.

I learnt about another culture and another language from that experience, but I also took the rose-tinted glasses off and compared the good things about Australia and the not-so-good-things that I wanted to change.

As a former politician, minister for tertiary education and shadow minister for education, what was it like to be the figurehead for party policy but also balance your own values?

I'm what you call a moderate. My electorate really informed my whole outlook because it was a green electorate. So as a young guy, 28 years of age, I was living in this constituency that was very pro-environment which educated my brand of politics and fitted with my own outlook at the time.

I was also the minister for multicultural affairs concurrent with being tertiary education minister. With my electorate being very Anglo-Celtic, I was required to understand the challenges confronting migrant communities and I got to benchmark some of their issues against issues elsewhere had to be very Anglo-Celtic, [but] I was [also] required to understand the challenges confronting migrant communities and I got to benchmark some of their issues against issues elsewhere.e.

When you put multicultural affairs together with higher education and training, 18 years later, your exit strategy [from politics] was already established with the international education system.

I took a number of delegations of vice chancellors of our state of Victoria's public universities on education missions to the Middle East, Southeast Asia, and to Latin America. Apparently we're the first state to really start marketing our economy as an education destination, so that was already happening before I decided to leave politics.

As a leader, you have devoted the majority of your career to promoting the world-class education offered by Australian universities. Can you tell us where this passion comes from?

It's a really good question. The passion was because I've got incredible empathy for any young person who comes to Australia, based on my own lived experience of having to go to a Japanese boy's high school.

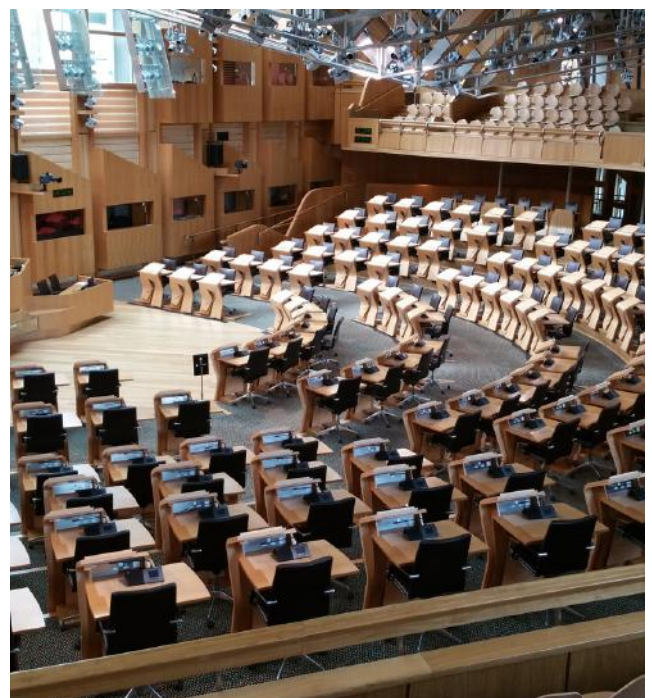
[In practice] what that means is you should try wherever possible to factor in the voice of the students.

An example of that is I made sure that on our National Council for International Education, I was able to argue strongly with the then minister of education that we should include the elected national president of our Council of International Students in Australia at the time [as a non ministerial member].

At the moment we've got a fantastic MBA female student and she was there at Parliament House in Canberra recently providing all of the senior civil servants at the meeting and the politicians with the latest feedback about the mental crisis,

“

I TOOK THE ROSE-TINTED GLASSES OFF AND COMPARED THE GOOD THINGS ABOUT AUSTRALIA AND THE NOT-SO-GOOD THINGS.



the truth about some of the issues that are going to be happening to students coming off uncapped work rights and giving first-hand knowledge of the issues that she's dealing with at the coalface.

That's exactly what we ought to be able to try and ensure that the voice of the students changes everything we do.

“

**TRY AND ENSURE THAT
THE VOICE OF THE
STUDENTS CHANGES
EVERYTHING WE DO.**

Australian relations with India are in an intriguing place at the moment. On one hand prime minister Modi was treated like a rock star on a recent visit to Australia. On the other we saw multiple Australian universities moving to ban applications from certain Indian states. How do you view the current situation?

A couple of interesting data points there. New South Wales, our largest population, according to the most recent student data, the number one market continues to be China and the number two market is actually a country of only 27 million people - Nepal. India is third.

You've probably got to think of India, like Australia. It's a number of different countries [because of the size and geography].

Traditionally Australia recruits from the Punjab region, and Australia has really got itself to blame, I think, for focusing so much on that part of India because it was so easy to recruit students from there years ago and we really have to try and be much more

astute, much more nuanced about the type of students we're recruiting from that vast subcontinent. I think this is a diversification story.

There's a bromance going on between our education minister Jason Clare, and minister Pradhan [the Indian minister for education], and we've all got a very genuine working relationship. To your point about leadership, if the people-to-people relationships at ministerial level are as strong as Mr. Modi and our prime minister, then that's going to lead to some really good outcomes.

Finally, we've got legislation through the Indian parliament, which has allowed for much more meaningful engagement at the transnational education level. There's been lots of barriers over the past 20 years to having joint campuses in India, and yet we know it has 300 million young people or more. They need to educate and scale up so it can only get better.

As immigration is a key battle ground in both national politics and attracting global student talent, with all the tinkering with work and visa rights, do you think Australia has a settled policy for international students yet?

What I've had to do, in the 12 years now that I've been CEO of IEAA in Australia, I've had to really become apolitical to the point where I call out bad behaviour.

During the pandemic, even though it was my party that was in power nationally, I was quite vocal in the media in calling out the fact that at the federal level we weren't doing enough to look after international students.



The UK and New Zealand were providing international students with access to some form of welfare, which our government chose not to provide, and we closed our borders and students who were stuck here were cannon fodder doing lots of jobs that young Australians wouldn't do.

I think the learning for me was that, if you are willing to call out bad policy, bad behaviour by political leaders without fear or favour, you'll gain respect across party lines and you'll be seen to be a genuine advocate rather than just somebody that belongs to one side of politics. But that was an education for me during the pandemic.

In terms of the policies you're referring to, there was no consultation from the previous federal government with the sector. The then prime minister Scott Morrison, just uncapped the work rights. Now that's led to a whole lot of issues he wouldn't have thought of at the time.

A lot of our international students are under mental health pressure because parents back in India or wherever say, "look, if you can work 100 hours a week or you study full time, then you can pay for an accommodation, pay for your tuition fees and send Australian dollars back home".

That's coming [back down] to 24 hours a week, 48 hours a fortnight, instead of dropping back to 20 hours a week, because we've had to go from black to white, moving away from uncapped work hours. So that's been a nice compromise [as it will soften the financial blow for students].

We have to reward students who go on a pathway with an immigration outcome. The migration review that's currently going on at the moment will leverage all these additional post-study work durations of courses and qualifications to be more transparent.

“ **IF YOU ARE WILLING TO CALL OUT BAD POLICY, BAD BEHAVIOUR BY POLITICAL LEADERS WITHOUT FEAR OR FAVOUR, YOU'LL GAIN RESPECT ACROSS PARTY LINES.**

A key theme for The PIE Live Australia conference in July is 'building back better'. What does better look like to you?

It looks to me like realising that mistakes have been made in the past, such as just recruiting low-hanging-fruit to get student numbers in at any cost, and not focusing on what used to be the ancillary services [such as] accommodation, and mental health service provision.

For me, it is taking a much more holistic approach at both the institutional level but also the three tiers of government of Australian state - federal, state territory government and local governments.

We've been blessed by having, if you like, a change of government to be able to educate the sector and help us build back better in the process.

In the next few weeks, we [the IEAA] are launching a public relations campaign with a range of partners to educate and inform the wider Australian community on the benefits of everything international education does for Australia.

Phil Honeywood will be speaking at The PIE Live Australia on the panel The Immigration Tightrope: Balancing Policy and Politics on Monday 24 July 2023.

See www.thepielive.com for more details.

50 voices in #Intled

New to the industry? Here are 50 voices from the Australian international education sector with a sprinkling of ASEAN locals that we think you should be following. Experienced leaders, rising stars, disrupters and policy makers - we think these people offer a valuable commentary on our ecosystem.

The list includes former PIEoneer Awards judges and winners, as well as thought leaders from the Intled conference circuit. It has been designed to signpost you to key influencers but it is by no means definitive. How did we do? Who would you have on your list for 2023?



Sarah Todd

Griffith University

Sarah Todd recently completed six eventful years as president of APAIE - the Asia-Pacific Association of International Education - a tenure spanning a global pandemic that severely disrupted the sector. Sarah continues as VP global for Griffith University, deputy chair of Study Gold Coast and advisory board positions for UAE University, MSM Global and the Universities Australia DVC International Committee and regularly posts about her travels and research interests on LinkedIn.

[@STodd_Griffith](https://twitter.com/STodd_Griffith) www.linkedin.com/in/sarahtoddgoldcoast

Phil Honeywood

International Education Association of Australia

The former MP for Warrandyte in Victoria State Parliament and minister for Tertiary Education, Phil is the CEO for the International Education Association of Australia. He is a leading voice in lobbying the Australian government on international education exports and immigration policy and was recently called to give evidence to the standing subcommittee on foreign affairs, defence, and trade on the post-pandemic sector recovery. Phil will be speaking at The PIE Live Australia conference in Gold Coast this July.



www.linkedin.com/in/phil-honeywood [@PhilHoneywood](https://twitter.com/PhilHoneywood)



Brett Berquist

University of Canterbury

Former director of international at the University of Auckland, Brett is now assistant vice chancellor engagement for University of Canterbury, one of New Zealand's most highly ranked universities. Brett is extremely well connected on the international circuit and leads UC's engagement, institutional advancement and strategic partnerships at a local, national and international level. He has contributed to countless panels and publications for associations like EAIE and IEAA.

www.linkedin.com/in/brett-berquist/

[@bberquist](https://twitter.com/bberquist)

Jeanette Cheah

HEX

Jeanette has represented Australia at the G20 Young Entrepreneurs Alliance, was a Telstra Business Women's Awards finalist, and in 2021 was named a 40 Under 40 Most Influential Asian-Australian. Founder and CEO of HEX, a company that focuses on employability and innovation to offer uni-accredited virtual programs, study abroad experiences and hackathon-style events. HEX is a multi-award winning company including a PIONEER Award for International Employability Impact.

www.linkedin.com/in/jeanettecheah/

[@startwithhex](https://twitter.com/startwithhex)



Mohit Trevedi

Study Gold Coast

A former international student himself, Mohit is now in his eighth year of promoting the Gold Coast as a global study destination. Passionate about student support and the transformative power of education he actively posts and campaigns across a wide range of student-centric topics. Most recently he has been celebrating improved India-Australia relations and was present to witness Indian prime minister Narendra Modi's recent visit. Catch Mohit this July at The PIE Live Australia event talking about the student mindset.

[@StudyGoldCoast](https://twitter.com/StudyGoldCoast)

www.linkedin.com/in/motrivedi/

Suryani Halim

Universitas Ciputra Indonesia

Representing Indonesia, Suryani Halim is the head of international and director of networking at Universitas Ciputra in East Java. The institution is heavily focused on entrepreneurship and we are delighted to welcome Suryani to the PIONEER Awards judging panel for 2023. Previous roles include coordinator for entrepreneurship at the Indonesia Career Center Network and a member of the International Office Indonesia University. A positive voice for change, follow her on LinkedIn.

www.linkedin.com/in/suryani-halim





Marie Clark, Education New Zealand

As director of insights at Education New Zealand, Marie is a key advocate on the benefits of Aotearoa educational experiences around the world! Connecting agencies such as the Ministry of Foreign Affairs and Trade, Immigration New Zealand, Tourism New Zealand, New Zealand Trade and Enterprise, and the New Zealand Qualifications Authority her goal is to unite the sector and attract the best global talent to their shores. A former business development director at The PIE we love to keep tabs on Marie's adventures back in her homeland.

 @kiwimariec

 www.linkedin.com/in/marieclarknz/



Mark Pettitt, Edified

Mark and the global team at Edified provide consultancy, solutions and services to the international education community. Their research work includes the annual Applicant Experience Tracker - a mystery shopping survey of the student journey that is highlighting the true service standards for international applicants worldwide. Mark remains an advisor for fintech company MIST and a member of the board for Wellspring International Education.

 @PettittMark

 www.linkedin.com/in/mark-pettitt



Jan Drew, The Global Student

Jan has been running The Global Student, a leading provider of internships, study tours and volunteer programs across the ASEAN regions for more than 12 years. She is vastly experienced and well connected in Malaysia having formerly worked as the regional director for the University of Melbourne and continues her role as executive board member and chair of education for the Malaysia Australia Business Council.

 @drew_jm

 www.linkedin.com/in/jan-drew-6656354/



Shanton Chang, University of Melbourne

Shanton is a former PIEoneer Awards judge and the co-author of *Digital Experiences of International Students: Challenging Assumptions and Rethinking Engagements* and a professor at the University of Melbourne. He has been involved in ISANA International Education Association, IEAA and is a co-founder of VicWise a leading student employability group in Australia. From sexual health and wellbeing to student communities on social media - check out Shanton's fascinating research into student behaviour and long term needs.

 @ShantonChang

 www.linkedin.com/in/shanton-chang



Jemaima Tiatia

University of Auckland

In 2022 Jemaima Tiatia was the first Pasifika woman to be appointed to pro vice chancellor level at any New Zealand university. Pacific people form the fourth largest ethnic group in New Zealand and Jemaima's own research interests include the health, wellbeing, suicide prevention and youth development of Pacific people. She sits on the board of the Mental Health and Wellbeing Commission and has participated in PIE Live webinars talking on the subject.



Jogvan Klein

University of Queensland

Growing up in Denmark, Jogvan first attended Deakin University as an exchange student in 2004. Since then he has gone on to forge a career in promoting Australian higher education including director level positions at La Trobe University, Deakin University, RMIT University, Victorian Universities International Forum, Swinburne University and now University of Queensland. He is also the chair for AUIDF - an organisation that promotes increased cooperation between university professionals in their international engagement activities.



Linda Brown

Torrens University Australia

Linda is the president of Torrens University Australia and former deputy vice chancellor and director TAFE at Swinburne University. She has previously been named by *Management Today* as one of '25 Australian women to watch' and she won the Ernst & Young World Entrepreneur of The Year in the Class of 2022, Australia. She returns in 2023 as a judge of the competition, championing entrepreneurship and innovation. Follow her on LinkedIn and Twitter.



Brett Blacker

English Australia

Brett Blacker is the CEO of English Australia and a former president of the International Education Association of Australia. Brett is very well connected on the international stage and will be speaking at The PIE Live Australia on how the language training sector is building back after the pandemic. Part of the IEAA board since 2006 he is passionate about promoting Australia around the world as the ideal study destination.





Rob Lawrence, Prospect Research and Marketing

Honest, insightful, evidence-based and full of strategy, Rob Lawrence is another Brit in Australia. With 30 years experience working across 40 countries in education, he has been recognised with the prestigious IEAA Award for Distinguished Contribution to International Education and will be speaking at The PIE Live Australia in July. Rob is always entertaining and having worked with every Australian and New Zealand university and many others, he is considered a trusted, independent thought leader that you should follow.

 www.linkedin.com/in/rob-lawrence



Sujata Stead, Occupational English Test

Sujata has been leading the digital transformation of English tests and the associated business with OET and Cambridge Boxhill Language Assessment. She is one of an inspirational group of female leaders in education in Melbourne, Victoria including tech entrepreneurs and business directors. Known for her energy and enthusiasm she was highly recommended for this list by her peers. Catch her on the OET Forum and various professional boards including the Bionics Institute.

 @OETOfficial

 www.linkedin.com/in/sujata-stead/



Sibrand Poppema, Sunway University

Sibrand Poppema is the former chancellor and current president of Sunway University in Malaysia. A Dutch-Canadian who has studied medicine at the University of Groningen and held postdoc positions at Harvard University, he is passionate about healthcare and the Sunway University medical school. He is among the world's most highly cited scholars in immunology and has been knighted in The Netherlands and awarded the Officer's Cross of The Order Of Merit in Germany for his scientific achievements.

 @sibrandpop

 www.linkedin.com/in/sibrand-poppema



Vicki Thompson, Group of Eight

Vicki has an extensive background in media, academia and politics and has held positions such as chief of staff to a South Australian premier, and former executive director of the Australian Technology Network of Universities. She is now the chief executive of The Group of Eight - a coalition of Australia's world-leading research-intensive universities. She is a key voice in championing the role of universities in our society and the wider world to transform lives.

 www.linkedin.com/in/vicki-thomson  @ThomsonVicki



Pii-Tuulia Nikula

Eastern Institute of Technology

Pii-Tuulia Nikula is a principal academic at Te Pūkenga - New Zealand Institute of Technology. She has over 20 years of international education experience, as a practitioner, researcher, lecturer, tutor, and student. Her research focuses on education agents, climate mitigation and teaching international students and she has co-edited two publications: *Sustainable Education Abroad: Striving for Change* and *Student Recruitment Agents in International Higher Education*.

 @PiiNikula

 www.linkedin.com/in/dr-pii-tuulia-nikula/

Ravi Lochan Singh

Global Reach

Ravi Lochan Singh is a former president of The Association of Australian Education Representatives in India (AAERI) regulating the credibility of agents who are recruiting students on behalf of Australian education. He is the managing director of Global Reach, an Indian agency based in Kolkata, and you can follow his commentary on India-Australia relations, student issues and politics on Twitter, LinkedIn or his own blog site www.ravilochansingh.com

 www.linkedin.com/in/ravilochansingh/

 @ravilochansingh



Jon Chew

Navitas

Jonathan Chew is the current global head of insights and analytics at Navitas and has recently been appointed to the board of the International Education Association of Australia. He is currently on a sabbatical with his family in the UK, but he remains an important voice across the ASEAN region. Follow him on LinkedIn for some fascinating info-graphics, charts and insights to keep you up to speed on global trends!

 <https://www.linkedin.com/in/joncschew/>

 @joncschew

Steve Nerlich

Australian Government Department for Education

Steve Nerlich is the director of the International Research and Analysis Unit at the Department of Education and advises on government policy as the sector looks to bounce back post pandemic. In 2021 he was awarded the Secretary's Award for Excellence from the DoE. He also has a passion for astronomy and has published a book and curates the website cheapastro.com with weekly podcasts.

 www.linkedin.com/in/steve-nerlich





Jazreel Goh, The British Council Malaysia

Jazreel Goh is the director of The British Council in Malaysia having formerly performed the same role in China. Her vast experience and expertise in socio-economic research makes her a key commentator on industry panels including UUKi and The PIE. Jazreel recently spoke at the returning Going Global conference in Singapore in 2022 and the region remains of strategic priority for UK universities looking create operational hubs in South East Asia.

[in www.linkedin.com/in/jazreel-goh](https://www.linkedin.com/in/jazreel-goh)



Nicolas Chu, Sinorbis

Sinorbis has been named in the Financial Times' High-Growth Companies in Asia-Pacific list for three years running and the company is currently generating a lot of interest in North America including a strategic partnership with Shorelight. Nicolas regularly presents on how institutions can maximise Chinese international student engagement. His vision of AI-enabled technology has allowed institutions to repurpose and reposition marketing for local audiences across Asia. We expect big things from Sinorbis in 2023.

[in www.linkedin.com/in/nicolaschu/](https://www.linkedin.com/in/nicolaschu/)

[@nicolas_chu](https://twitter.com/nicolas_chu)



Lucy Blakemore, HolonIQ

Lucy is an education research and insights consultant from Sydney with HolonIQ. A market research report from HolonIQ predicts the global education market to reach \$10 trillion by 2030. This has become the cornerstone of many edtech investment bids and international strategy plans worldwide. Lucy also supports learning and digital content at the University of New South Wales and learning platform GoodHabitZ. She is a brilliant, well connected collaborator and you can follow her on LinkedIn.

[@LucyBlakemore](https://twitter.com/LucyBlakemore)

[in www.linkedin.com/in/lucyblakemore/](https://www.linkedin.com/in/lucyblakemore/)



Rohan Pasari, Cialfo

Rohan is part of the global wave of international students who have gone on to become edtech entrepreneurs by digitising the student journey, co-founding the college and career counselling platform Cialfo. Based out of Singapore, the company has a whole host of award nominations including edtechX Asia, HolonIQ and Education Investor and raised millions in seed funding. Rohan and the company have been featured in *Forbes*, *Wall Street Journal* and *CNBC*. He remains a member of the Forbes Business Council.

[@rohanpasari](https://twitter.com/rohanpasari)

[in www.linkedin.com/in/rohanpasari/](https://www.linkedin.com/in/rohanpasari/)



Sreng Mao

IDP Education

Sreng Mao is a country manager for IDP Education and proudly representing Cambodia on our list. He runs the Australia Centre for Education and campaigns for opportunities for youth development including co-chairing the Cambodian government World Economic Forum Skills Accelerator, founder of the popular Cambodia International Public Speaking Annual Championship (CamDebate), board member for Youth Star and vice president for the National Taekwondo Association.

 [@sreng_mao](https://twitter.com/sreng_mao)

 www.linkedin.com/in/sreng-mao

Karan Khemka

EMK Capital | Adventus | Honoris | EliteK12

Karan is a serial entrepreneur advising and investing in a wide range of companies in education. He is the co-founder of Green School International in Bali, who expected to open new locations opening in New Zealand and South Africa in 2023. He is a partner in education venture fund EMK Capital and has directorship roles with Adventus, Honoris, EliteK12 Education Group China and CG Spectrum College and is always on the pulse of emerging educational markets and technology.

 www.linkedin.com/in/karankhemka/

 [@karan_khemka](https://twitter.com/@karan_khemka)



Jason Hoppner

Dulwich College Singapore

The number of international schools is increasing around the world and especially in South East Asia. A passionate speaker on the K12 sector, Jason has appeared on *The Friday Club* webcast with *School Management Plus* and the EDUTech Asia conference. Dulwich College also host its own topical fireside chat webinars on topics such as ChatGPT. Jason was a former sales director at Navitas before taking up his current role in college admissions and marketing.

 www.linkedin.com/in/jhoppner/

Ly Tran

Deakin University

Ly Tran is a professor in the School of Education, Deakin University in Australia and an Australian Research Council Future Fellow. She was named as one of Vietnam's 50 Most Influential Women 2019 by Forbes Vietnam and is the co-author of several books and academic papers on graduate employability, government policy and employer expectations in Vietnam. Her latest title *Employability in Context* was published by Palgrave Macmillan in 2023 alongside an article in the *Financial Review*.

 www.linkedin.com/in/ly-tran

 [@LyTran18](https://twitter.com/@LyTran18)





Treenat Bert Jaiyasarn, Westminster International

Treenat Bert Jaiyasarn is the CEO and founder of several education agencies based in Bangkok, Thailand including Westminster International Co and WIN Education. In partnership with The British Council IELTS, Westminster International has just opened the largest IELTS testing centre in Thailand for computer delivered tests and is the company's seventh test centre in the country. Treenat documents his life as a successful, young entrepreneur on Instagram with the handle mr.treenat or reach out to him on LinkedIn.

[in www.linkedin.com/in/treenat-bert-jaiyasarn](https://www.linkedin.com/in/treenat-bert-jaiyasarn)



Ailsa Lamont, CANIE | Pomegranate Global

Ailsa is the co-founder of CANIE, the climate action network for international educators, a growing movement to support climate action with the international education sector. Australia-based Ainslie is also part of the WorkForClimate Academy and uses her own consultancy business Pomegranate Global to support institutional strategy, operations and student experience improvements that also tackle the big environmental and social issues of our time. Ailsa has been a vocal supporter of HE colleagues affected by the war in Ukraine.

[@AilsaLamont](https://twitter.com/AilsaLamont)

[in www.linkedin.com/in/ailsa-lamont](https://www.linkedin.com/in/ailsa-lamont)



Angel Calderon, RMIT University

Former journalist and co-editor of the *Journal of Higher Education Policy and Management* and the *Journal of Institutional Research*, Angel is an experienced thought leader and author of several book titles including *The geopolitics of university rankings: not all regions and university networks stand equal* published in 2021. Angel works as the principal advisor for research and planning for RMIT University in Melbourne and has previously held the position of manager of statistical services at Monash University.

[@angelcalderon01](https://twitter.com/angelcalderon01)

[in www.linkedin.com/in/angel-calderon](https://www.linkedin.com/in/angel-calderon)



Ainslie Moore, University of Auckland

Ainslie Moore is the deputy director international for the University of Auckland. She is a big supporter of the impactful work of the PIEoneer Awards and she will be representing the New Zealand perspective on the 'Building Back Better' panel at The PIE Live Australia conference in July. She has over 20 years' experience in international education in universities, peak bodies and government in Australia, New Zealand and the United States and is passionate about the benefits of international education for students and society.

[@AinslieMoore](https://twitter.com/AinslieMoore)

[in www.linkedin.com/in/ainslie-moore](https://www.linkedin.com/in/ainslie-moore)



Claire Field

Consultant

Claire is the host of the *What now? What next?* podcast offering insights into Australia's higher education sector. She also contributes to the *Campus Morning Mail* website and newsletter. Her consulting work includes a role as HSD advisory board member and HolonIQ partner. Follow her for debate on all the hot topics including student and graduate work rights, unscrupulous agents and the role of vocational education training in Australia.

[in www.linkedin.com/in/claire-field-and-associates](https://www.linkedin.com/in/claire-field-and-associates)

Julian Hill MP

Federal Member for Bruce at Australian Parliament

Julian Hill was elected as a federal member for Bruce in 2016 and is a Labor MP in the Australian parliament. He is the chair for the House Select Committee on Workforce Australia Employment Services and is very vocal about student work rights and exploitation of the visa system. Julian has become the most popular Australian politician on TikTok with over 125,000 followers reacting to his outspoken views on the political opposition. He is often quoted in the national press.

[in www.linkedin.com/in/julian-hill](https://www.linkedin.com/in/julian-hill)

[@JulianHillMP](https://twitter.com/JulianHillMP)



Alison Jenkins

Gradstar Global Education

Having been international director at the University of New South Wales and the University of Queensland, Alison founded education agency Gradstar Global Education in 2022 after the pandemic helped her rethink her ambitions. With the majority of company operations based in India she now splits her time between Sydney, Delhi and Mumbai. She has spoken to *The PIE* about life as a female entrepreneur and the changing face of international student recruitment.

[in www.linkedin.com/in/1alisonjenkins/](https://www.linkedin.com/in/1alisonjenkins/)

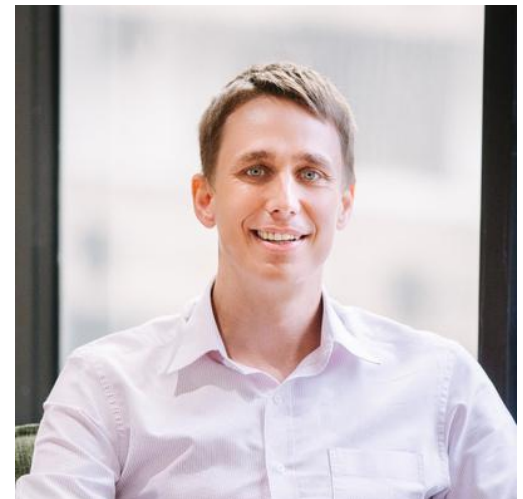
Pieter Funnekotter

Intake Education

Pieter is the CEO of global student recruitment agency Intake Education and resident in Taipei City, Taiwan. He has overseen huge projects including the rebranding and digital expansion of the company - and in 2022 Intake was acquired by IDP Education. While Intake has retained its identity, Pieter is involved in the future integration of staff and resources of these two major agencies. A go-to commentator on industry dynamics, emerging markets and public-private partnerships he is often quoted in *The PIE News*.

[@PietFunn](https://twitter.com/PietFunn)

[in www.linkedin.com/in/pieter-funnekotter](https://www.linkedin.com/in/pieter-funnekotter)





Kylie Colvin, University of Nottingham Malaysia

The University of Nottingham Malaysia was the first overseas branch campus of any UK university and has helped build its reputation as a truly global institution. Kylie Colvin is the chief strategy and operations manager of that campus having undertaken a similar role at the University of Sydney. Kylie will be joining the judging panel for The PIEoneer Awards in 2023 and she also holds executive membership roles with the Executive Member of UK Overseas Branch Campus Network and Edutech Asia.

 @kylieann13

 www.linkedin.com/in/kyliecolvin/



James Martin, Insider Guides

James is the founder of Insider Publishing, specialising in support materials that improve the international student experience. The *Insider Guides* platform reaches a huge number of international students arriving in Australia via online and print materials - with the YouTube channel generating over 283,000 subscribers. James also founded the International Education Association of Australia's Young Professionals in Australia group and recently won the IEAA Best Practice Award for International Education.

 @statikism

 www.linkedin.com/in/jmartin19/



Mandy Mok, AppliedHE

Formerly the CEO of QS Asia, Mandy founded AppliedHE in 2020, a technology-driven operation based on bridging the gap between higher education and employment. The company dubs itself as the world's first professional social media platform for higher education and Mandy herself leverages an extensive network of contacts and experience. Based in Singapore, AppliedHE also created the Private University Ranking: ASEAN to shine a spotlight on institutions in ASEAN countries.

 www.linkedin.com/in/mandy-mok



Shane Dillion, Cturtle

Named after the nickname 'sea turtles' often given to returning international students, Shane Dillion founded his own edtech company focused on graduate employment services in 2016 called Cturtle. Based out of Vietnam, Shane has a range of global interests including founding the UniAdvisor platform and working as the head of talent community at iGlobal Talent. Shane will be speaking at The PIE Live Australia on our not-to-be-missed employability panel debate along with Brett Berquist and Jeanette Cheah.

 @ShaneMDillon

 www.linkedin.com/in/shane-dillion



Jake Foster

AECC Global

Jake Foster is the CEO of AECC Global one of Australia's leading international student support agencies. He now manages over 1,000 employees across 50 offices in 15 countries with the company recently expanding operations to West Africa. Jake gave the keynote speech at our very own PIONEER Awards in 2022 and is a trusted voice on industry panels and webinars including IEAA events.

[in https://www.linkedin.com/in/jake-foster2/](https://www.linkedin.com/in/jake-foster2/)

Helen Zimmerman

NED

Helen is a non executive director and chair across a range of organisations including the TPS advisory board, the CEDA NSW-ACT advisory council. She is the former general manager of Navitas and president of IEAA which recognised her achievements in 2022 by awarding her its Lifetime Achievement Award. Helen is Australian Intled royalty and credited with improving the sector over her distinguished career.

[in www.linkedin.com/in/helen-zimmerman](https://www.linkedin.com/in/helen-zimmerman)



Drew Newport

CATS Global Schools

Drew is an experienced operator in the APAC region having worked for Kaplan, Studyportals and LCI education in sales and operational directorship roles. He is now based in Thailand as the general manager Asia for CATS Global Schools. Follow his extensive recruitment travel adventures across key markets including China, South Korea, Thailand, Hong Kong, Taiwan, Japan, Vietnam, Myanmar, Indonesia, Singapore, Philippines, Laos and Malaysia on LinkedIn.

[in www.linkedin.com/in/drew-newport/](https://www.linkedin.com/in/drew-newport/)

Belle Lim

Deloitte | Schmidt Futures

Enjoying her new career as a graduate economist for Deloitte and with a PhD in Cancer Genetics, Belle Lim is the dream international student ambassador. She served as national president of the Council of International Students Australia and also two years as the National Women's Officer. She is also founded Future Female - a conference and network for international students and multicultural women to support each other and in 2019 she was awarded VIC International Student of the Year. She is an inspirational speaker and recently spoke at the CQU graduation ceremony.

[in www.linkedin.com/in/bellelim](https://www.linkedin.com/in/bellelim)





Christopher Ziguras, RMIT University

Chris is the associate dean for global and language studies at RMIT University in Melbourne and a former IEAA president. Much of his work focuses on education systems and policy and he is a leading voice on the way governments regulate cross-border provision and mutual recognition agreements. Chris holds a wide range of professional engagement roles, is widely published and supervises various investment grant project which are listed on the RMIT website. He is a leading voice in the sector and this list wouldn't be complete without him!

 <https://www.linkedin.com/in/christopherziguras/>



Melissa Banks, Austrade

Melissa is the head of the international education centre of excellence at the Australian Trade and Investment Commission known as Austrade. She former pro vice chancellor international at James Cook University and former president of the IEAA. Austrade organises a wide range of toolkits, market briefs, webinars, events and expos to support Australian education exports in key markets and stakeholders. It also coordinates the central government *Study Australia* website and campaigns that attract millions of viewers each year.

 @StudyAUOfficial

 www.linkedin.com/in/melissa-banks



Keri Ramirez, Studymove

A data-driven, former economic analyst from Mexico, Keri Ramirez has been operating Studymove in Australia for over a decade. Supporting institutions to understand market data, recruitment flows and future planning, Keri helps higher education professionals make better investment decisions and execute better marketing campaigns. He is a member of the IEAA Data Group and is involved in the official benchmarking of international education in both Australia and New Zealand.

 @KeriRamirezMX

 www.linkedin.com/in/keramir/



Rebecca Hall, Victorian Government

Rebecca is the former head of the International Education Centre For Excellence and is a highly experienced trade executive, board member and director. Her current role as commissioner for the state of Victoria for South East Asia is based out of Jakarta with field investment offices in Singapore, Ho Chi Min City and Kuala Lumpur. She is a key commentator and represents the strategic aims of the Victorian agencies and program areas such as Global Victoria, Invest Victoria and Study Melbourne.

 www.linkedin.com/in/rebeccahall

The PIE 50 Voices of 2023 (Australia-ASEAN edition)

This list has been designed to signpost readers to further information. It represents a cross section of the sector domiciled or operating primarily in Australia and the wider ASEAN region in no particular order.

All information has been gathered from publicly available sources such as social media, websites and media reporting including The PIE News archives. The PIE does not take any responsibility for incorrect or out-of-date information taken from public sources.

The listings have not been written or approved by the named people. If you have any comments or amends please contact editorial@thepienews.com



Sponsored by

